

WEBSITE ACCEPTABLE USE POLICY

1. Scope of Policy

This Policy applies to all visitors of the CKBR China Consultancy website (**ckbr.co.uk**). As a purely informational and transactional site, we do not offer user registrations or memberships. Use of the site is limited to browsing our expertise, purchasing specific reports, and submitting inquiries via our contact forms.

This Acceptable Use Policy forms part of and is incorporated into the CKBR China Consultancy Terms of Service. By accessing our website, you agree to be bound by this Policy.

2. Intellectual Property & AI Protection

The company provides high-value, human-verified intelligence on Chinese suppliers. To protect our research and brand identity:

Prohibited AI Mining: You must not use any automated device, robot, spider, crawler, or scraping tool to access, index, or "mine" the content of this site, particularly for the purpose of training Generative AI models or creating competing databases.

Report Integrity: Purchased reports are for the internal use of the buyer only. You may not reproduce, duplicate, copy, or re-sell any part of a purchased report or the sample reports provided on the site. Any unauthorized copying or reproduction may constitute an infringement of our copyright and database rights under the Copyright, Designs and Patents Act 1988 and the Copyright and Rights in Databases Regulations 1997.

No Commercial Exploitation: Use of the site's content for any commercial purpose without an express license from CKBR is strictly prohibited.

3. Prohibited Security Interference

To ensure the stability and security of our platform for all users, you must not:

Malicious Code: Knowingly transmit any data or upload any material that contains viruses, Trojan horses, worms, or other harmful programs designed to adversely affect computer software or hardware.

Vulnerability Testing: Attempt to gain unauthorized access to our site, its hosting environment, or any connected databases.

Denial of Service: Attack our site via a denial-of-service (DoS) or distributed denial-of-service (DDoS) attack.

4. Contact Form & Transactional Conduct

Because our primary interaction point is through contact forms and payment gateways, you agree to the following:

Accuracy of Information: You must provide true and accurate details when requesting quotes or purchasing reports.

No Impersonation: You must not use our forms to impersonate any company staff member or misrepresent a relationship with our business.

Spam Prohibition: You must not use our contact forms to send unsolicited promotional or marketing material (spam).

5. Enforcement & Sanctions

The company monitors site activity to ensure compliance. We reserve the right to:

Access Restriction: Block specific IP addresses or ranges associated with malicious or unauthorized automated activity.

Transaction Cancellation: Cancel any pending report purchase or, if research has not yet commenced, issue a refund for any purchase we reasonably believe was made using fraudulent data or in breach of this Policy. Once research has begun, your right to a refund is governed exclusively by our Refund & Cancellation Policy.

Law Enforcement: Report suspicious activity to the National Cyber Security Centre (NCSC) or other relevant authorities.

Any breach of this Acceptable Use Policy shall be deemed a material breach of the CKBR China Consultancy Terms of Service. We reserve the right to suspend or terminate your access to the website and/or cancel any pending or future orders without liability.

6. Indemnity

You agree to indemnify and hold harmless CKBR China Consultancy against all reasonable losses, damages, liabilities, and costs (including reasonable legal fees) incurred by us arising directly from:

- any breach of this Acceptable Use Policy by you; and
- any claim that your use of the website infringes the rights of any third party.

This indemnity shall not apply to the extent that any loss or damage is caused by our own negligence or breach of these Terms. Our total liability under this indemnity shall not exceed the limitations set out in Section 6 of our Terms of Service.

7. Reporting Breaches

If you become aware of any breach of this Acceptable Use Policy, or if you believe any content on our website infringes your intellectual property rights, please contact us immediately at:

Email: enquiries@ckbr.co.uk

Subject Line: "AUP Breach"

8. No Waiver

Our failure to enforce any provision of this Policy shall not constitute a waiver of our right to enforce that or any other provision in the future.

9. Linking to Our Site

You may link to our homepage, provided you do so in a way that is fair and legal and does not damage our reputation or take advantage of it. You must not:

- Establish a link in such a way as to suggest any form of association, approval, or endorsement on our part where none exists
- Frame our site on any other site
- Link from a website that is not owned by you

We reserve the right to withdraw linking permission without notice.

Version History

Version	Date	Description of Changes
v1.0	01/03/2026	Initial Release
v1.1	09/03/2026	Complete rewrite of Indemnity clause. Incorporated into ToS. Aligned with Refund Policy.

Next Expected Review : March 2027